

Travel industry award for Irish Ferries

Irish Ferries has been presented with its second recent major travel trade award at the World Travel Awards in Newcastle. By Ciaran Farrell - 17/10/07



Irish Ferries was voted 'Best Ferry Operator' on the Irish Sea by travel agents across the UK, in Ireland and the rest of Europe.

The company operates three routes between

Ireland and Europe: Dublin/Holyhead, Rosslare/Pembroke and Rosslare/Cherbourg.

The World Travel Awards – dubbed the 'oscar' of the travel industry – are in their 14th year and recognise excellence in the tourism industry on a global scale.

This is the first time that a WTA ceremony has been held in Europe and 300 invited guests from 19 different countries were at the awards in Newcastle last week.

Head of passenger sales, Declan Mescall said: "To be recognised by agents on both sides of the Irish Sea - and in Europe - for the excellence of our ships and service is hugely satisfying."

The World Travel Award comes hot on the heels of Irish Ferries being judged 'Best Ferry Operator' in the Travel Trade Gazette awards on 13 September.